



SWANSON  
MEATS, INC.

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# HISTORY



Our story begins with a hardworking farmer by the name of Leroy Mann. Leroy had a vision in mind to establish a foodservice company that would specialize in providing Minnesota with premium all natural & high quality meat products. With his goal within reach, Swanson Meats was established.

After 50 years in business, several expansions, and three generations later, we can proudly say that Leroy's vision is still at the forefront of everything we do.

**Mission Statement:** At Swanson Meats, we are committed to providing our customers with superior products & professional service while upholding our high standards of excellence.

# ABOUT US

We are Minnesota's largest independently owned foodservice meat processor and supplier. We offer our customers friendly & professional service, paired with large corporate capabilities.

- ◆ Proud to be Farmer Owned <sup>™</sup>
- ◆ Locally Operated in Minneapolis, MN
- ◆ 50+ Years in Business!
- ◆ 3 Family Generations Strong



# CUSTOMER BASE

- ◆ Restaurants
- ◆ Hotels
- ◆ Institutions
- ◆ Meat Markets
- ◆ Meat Processors
- ◆ Foodservice Providers
- ◆ Retail Grocery
- ◆ Specialty Stores
- ◆ C-Stores
- ◆ Caterers
- ◆ Food Trucks



# WE PUT OUR CUSTOMERS FIRST!

Since 1962, we have been putting our customer's needs ahead of our own. At Swanson's we offer our customers:

- ◆ Convenient Next Day Delivery
- ◆ Easy to Meet Minimums
- ◆ Flexible Payment Terms
- ◆ Custom Processing & Cuts
- ◆ Convenient Location
- ◆ Fast Turnaround Times



We recognize that in order for Swanson's to be successful, our customers must first be successful!

- ◆ How can we better service you?

# CAPABILITIES

- ◆ 38,000 Square Foot Facility
- ◆ 2,500+ Products
- ◆ 80 Full Time Employees
- ◆ 15 Trucks on the Road
- ◆ Highly Skilled Professional Butchers
- ◆ Knowledgeable Sales Representatives
- ◆ Custom Grinding & Processing Available
- ◆ Private Labeling & Specialty Orders



With our multifunctional facility and dedicated staff, we are able to offer our customers a wide variety of products and services.

# QUALITY PRODUCTS

We have never jeopardized our reputation as a premium foodservice company by compromising our quality.

- ◆ Locally Sourced\*
- ◆ Market Leader in All Natural Meats
- ◆ Award Winning Burgers & Steaks
- ◆ Professionally Hand-Cut Products
- ◆ Third Party Certification

We have diversified our product line. Ask your sales representative about our wide variety of quality products.

\* Based on Availability



# AWARD WINNING GROUND BEEF

- ◆ Ground Fresh Daily
- ◆ Never Frozen
- ◆ 100% Pure Beef
- ◆ Ground Chuck, Sirloin, & Brisket
- ◆ No Partially Defatted Beef Tissue
- ◆ No Additives, Fillers, or Extenders



Make your burgers famous by serving Swanson's ground beef products. Every year, multiple customers of ours are featured on "Best Burger Lists". We want to help you add your restaurant to that list!

- ◆ Ask for a sample today!



# PROFESSIONALLY HAND-CUT STEAKS

- ◆ Premium Angus Beef
- ◆ Genetically Tested
- ◆ Antibiotic & Hormone Free
- ◆ Vegetarian Feed
- ◆ Source & Age Verified
- ◆ Humane Animal Practices



Our premium hand-cut steaks are the perfect addition to any plate. Make a name for your restaurant by serving Swanson's Premium Beef.

*“Quality is long remembered, after price has been forgotten”*

*- Bob Smith*

# ALL NATURAL PORK

- ◆ Premium Duroc Pork
- ◆ Locally Sourced
- ◆ Born, Raised, & Harvested in MN
- ◆ No Injecting or Pumping
- ◆ Tender, Juicy, & Flavorful
- ◆ “Black Angus” of Pork



Experience pork the way it was intended to be; extremely tender, with superior juiciness, naturally lean, and extremely delicious!

- ◆ Great Value-Added Menu Items

# EXCEPTIONAL CHICKEN

- ◆ All Natural ABF Chicken
- ◆ Cage Free with Room to Roam
- ◆ No Hormones or Antibiotics
- ◆ No Growth Stimulants
- ◆ Raised on Vegetarian Diet
- ◆ Tender & Delicious



We carry a large variety of chicken products from all natural to frozen commodity. At Swanson Meats we can fulfill all of your chicken needs.

- ◆ Never serve bland, flavorless chicken again!

# PRODUCTS CONTINUED

You may be surprised at the amount of product we have on hand! Take a moment to look at what we have to offer. This is but a mere sample list of items we carry.

- ♦ Bacon
- ♦ Beef
- ♦ Bison
- ♦ Brats
- ♦ Casings
- ♦ Charcoal
- ♦ Cheese
- ♦ Cheese Curds
- ♦ Chicken
- ♦ Custom Cuts
- ♦ Dairy Products
- ♦ Deli Meats
- ♦ Dough
- ♦ Dry Aged
- ♦ Duck
- ♦ Elk
- ♦ Goat
- ♦ Goose
- ♦ Greek Products
- ♦ Lamb
- ♦ Lard
- ♦ Meat Loaf
- ♦ Milk
- ♦ Pasta
- ♦ Pepperoni
- ♦ Pickles
- ♦ Pheasant
- ♦ Pork
- ♦ Rabbit
- ♦ Sausages
- ♦ Seafood
- ♦ Seasonings
- ♦ Soup
- ♦ Sugar
- ♦ Turkey
- ♦ Veal
- ♦ Wild Game



# CUSTOM PRODUCTS & PRIVATE LABELING

If you are looking for a trustworthy supplier to fulfill all your private labeling needs, look no further. We've upgraded our packaging machines & equipment and now have the ability to create retail ready packs.

Less is more! As a smaller company we are flexible and enjoy taking on new and challenging projects. There isn't much we can't do with a little elbow grease around here.

We will work with you to create a high quality product that'll knock the socks off your customers, and competition!



# FINANCING AVAILABLE

Do you have good credit? Do you like having flexible payment terms?

If you answered yes to the above questions then we've got some good news for you! You may qualify for one of our flexible payment terms.



Ask your sales representative for a credit application today to get the process rolling and to see if you qualify for our payment terms.



# CERTIFICATIONS & SAFETY PROCEDURES

## Certifications

- ◆ USDA Certified & Inspected Plant
- ◆ Third Party Certified by Multiple Sources
- ◆ Licensed to Carry & Sell Seafood



## Safety Procedures

- ◆ Daily Testing for Cleanliness
- ◆ Complete Wash Downs, Every Night
- ◆ Ground Products Tested & Passed Before Shipment
- ◆ No Recalls! We have never had to recall a product in 50 years!





# WHY CHOOSE SWANSON MEATS?

- ◆ Because we care!
- ◆ We're old fashion in our core values and principles.
- ◆ We take pride in upholding our reputation of excellence.
- ◆ Independent ownership allows us to react quickly to your needs.
- ◆ We are driven by forming working partnerships and powerful relationships that help businesses grow & succeed!
- ◆ Plus, we still get excited and encouraged when we see or hear that our customers are doing well and continuing to grow.

LET US SHOW YOU WHY CHOOSING SWANSON MEATS  
IS THE BEST OPTION FOR YOUR BUSINESS!

